



SOCIAL MEDIA INTERN

JOB DESCRIPTION

POSITION SUMMARY

The Social Media Intern will be responsible for assisting operations and management of content of the Extra Soccer Social Media Channels. This position will be responsible for planning, creating, scheduling, and posting content for various social media projects. The Social Media Intern will work directly with the Director of Extra Soccer.

RESPONSIBILITIES

- Work with the team to promote Extra Soccer services and special events
- Create engaging and dynamic content relevant for all social channels
- Oversee the management of social media posting, scheduling and creation
- Brainstorm new ideas for social media projects/opportunities
- Schedule content to be published on social media at ideal times regularly
- Assist with monitoring the social media channels and activities
- Engage with followers, influencers and new audience
- Deliver relevant reports with results on a weekly/monthly basis
- Other duties as assigned

ACQUIRED SKILLS

As a result of working with us as the Social Media Intern, the student will develop and have the opportunity to enhance their communication skills, time management, attention to detail, adaptability, and customer service skills. In addition, we would support the Intern with new opportunities at Extra Soccer or in another field.

REQUIRED SKILLS

- Strong computer competency
- Ability to communicate with new customers
- Ability to multi-task
- In-depth knowledge of Instagram, Twitter, LinkedIn, TikTok & Facebook
- Ability to work both independently
- Strong attention to detail and understanding of new programs

To apply for the role, please email your CV to,



contact@extrasoccer.net



www.extrasoccer.net

